

**For Immediate release**

## **Press Release**

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### **D&D Automation launches a system that makes production assembly Robots Dance**

Stratford, Ontario. March 10, 2014 — Manufacturers struggle everyday with controlling their assembly costs and quality, now a Canadian company has found a unique answer to make manufacturing companies more competitive when parts and components need to be welded and assembled. Using some innovative techniques and proprietary technology the company, utilizing ABB Robots, has mastered the art of making robots dance. "We choreograph the motions of the robot to do things that others only talk about when needing to assemble parts within a production environment" says President Michael McCourt. "We are making robots do things very differently beyond just saving money - dramatic improvement in quality - making production changes quickly without the historic tooling costs - part change overs - shifting from low to high quantities in minutes" McCourt goes on to say.

The heart of this choreography is found in a new robot control system called VERA™ (Vision Enabled Robotic Assembly). While several systems are successfully operating at customer locations the company will officially launch and demonstrate this new system at the Fabtech Canada Automation Trade Show in Toronto March 18 to 20th 2014, Booth 2523. D&D will be exhibiting at the show, with ABB Robotics. ABB Robotics Canadian General Manager, Casey DiBattista said "ABB is excited about the VERA™ technology that D&D has developed. We are fully supporting their current initiatives and their future innovations as proud partners"

### **About D&D Automation Inc.**

D&D Automation is a 20 year old automation controls integration company. The company has grown over 250% in the last 5 years by doing business globally with customers that include almost every major automobile and auto parts manufacturers in North America. Website [www.ddauto.com](http://www.ddauto.com)

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